

Eco-Friendly Weddings: A Step Towards Sustainability

Eco-friendly weddings are essential for protecting our planet and fostering a sustainable future.



INTRODUCTION

Eco-friendly weddings are crucial for protecting Mother Earth, as traditional celebrations often contribute significantly to waste. In fact, single-use plastics, like disposable plates and glasses, account for nearly 50% of all plastic waste generated worldwide. Each year, approximately 300 million (30 crore) tons of plastic is produced, much of it ending up in landfills and oceans, where it takes hundreds of years to decompose.



THE VISION FOR A PLASTIC-FREE WEDDING

Attending a wedding with 2,000 guests where no singleuse plastic is used can have a remarkable positive impact on both the environment and the attendees. Here's a breakdown of the key benefits, especially focusing on the environmental advantages:

• Significant Reduction in Plastic Waste - By avoiding single-use plastics like cups, plates, cutlery, straws, and bottles, this wedding could prevent the use of thousands of plastic items.

• Impactful Waste Reduction - An event of this size could reduce waste by an estimated 50-100 kg of plastic, based on typical usage by attendees.

• Energy Savings - Avoiding plastic means less energy is consumed in the production and transportation of these items.

• Health Benefits - safer food and drink, cleaner environment.



SUSTAINABLE CATERING

Estimated Environmental Impact (Example)



IF EACH OF THE 2,000 GUESTS WOULD HAVE USED:

1 plastic cup, 1 plastic plate, 1 set of plastic cutlery, and 1 plastic straw, that equals 8,000 plastic items saved.



ENVIRONMENTAL SAVINGS:

Assuming each item weighs around 10 grams, that's 80 kg (176 lbs) of plastic waste prevented.

Over time, this could prevent around 200 kg (440 lbs) of CO2 emissions associated with the lifecycle of plastic products.



BIODEGRADABLE MATERIAL

BAGASSE PLATE – Bagasse is a by-product of sugarcane processing. After sugarcane stalks are crushed to extract their juice, the remaining fibrous residue is bagasse. Rather than discarding this material, it can be repurposed to create eco-friendly products.

Benefit - Eco-Friendly and Biodegradable - Chemical-Free - Durable





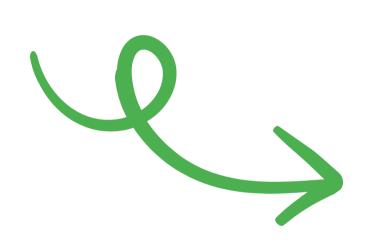
LEAF PLATE - Leaf plates are made from natural leaves, such as those from the PALASH TREE and MAHUL TREE. These leaves are collected, cleaned, shaped, and pressed into plates and bowls without any chemicals or additives.

Benefit - Biodegradable - Cultural relevance - Cost effective

FEATURE

FEATURE	BAGASSE PLATES	LEAF PLATES
Material Source	Sugarcane by-product	Fallen leaves (Areca, Sal, etc.)
Biodegradability	60-90 Days (compostable)	30-60 days (compostable)
Durability	Strong, resistant to heat & liquids	Sturdy, heat-resistant, no leaks
Chemical-Free	Yes, generally chemical-free	Yes, completely natural
Appearance	White, smooth surface	Rustic, natural texture
Use Cases	Versatile (hot/cold food, takeout)	Traditional, eco-friendly events
Cost	Generally more affordable	Slightly higher, but varies

COST REDUCTION THROUGH BIODEGRADABLE MATERIALS





02 BULK PURCHASE SAVING

03 CULTURAL ACCEPTANCE





VENUE TRANSFORMATION INTO A PLASTIC FREE ZONE



PLEDGE / SELFIE POINT.

- a. "I pledge to live plastic-free and protect our planet!"
- b. "Say 'I do' to a plastic-free life! I pledge to reduce single-use plastics."
- c. "Love without waste! I pledge to refuse single-use plastic."
- d. "I vow to ditch plastic and choose a greener path."
- e. "Together for a greener future: I pledge to go plastic-free."





PLEDGE / SELFIE POINT.



I pledge to live plastic-free and protect our planet!











ADDITIONAL TIPS -

- Create a Social Media Challenge: Encourage guests to post their selfies with a dedicated hashtag (e.g., #PlasticFreePromise,#GreenWeddingPledge, or #LoveWithoutPlastic).
- Offer Eco-Friendly Wedding Favors: As a thank-you, give guests a small token like seed packets, reusable bamboo product.
- Incorporate QR Codes: Include a QR code on the pledge sign that links to a page with more information on living a plastic-free lifestyle or a list of sustainable alternatives they can incorporate into their own lives.





CASE STUDIES

(WE SHARE THE FEEDBACK THROUGH PRAKRATAM)

TESTIMONIALS (SUCCESS STORY)



JOIN PRAKRATAM FOR CREATING BEAUTIFUL, SUSTAINABLE EVENTS

Ready to plan your dream Eco-Friendly Wedding or event? Let us help you make it sustainable and unforgettable!







HAVE ANY QUESTIONS OR SUGGESTIONS?

We'd love to hear from you! Together, let's create events that celebrate both love and nature.

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